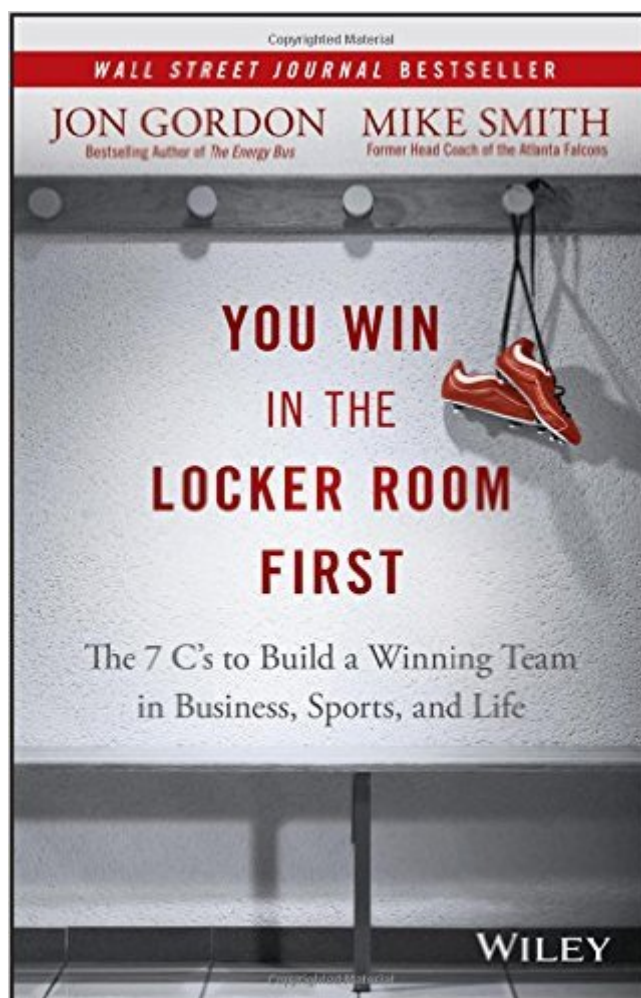


The book was found

# You Win In The Locker Room First: The 7 C's To Build A Winning Team In Business, Sports, And Life



## Synopsis

NFL head coach Mike Smith led one of the most remarkable turnarounds in NFL history. In the season prior to his arrival in 2008, the Atlanta Falcons had a 4-12 record and the franchise had never before achieved back-to-back winning seasons. Under Smith's leadership, the Falcons earned an 11-5 record in his first season and would go on to become perennial playoff and Super Bowl contenders earning Smith AP Coach of Year in 2008 and voted Coach of Year by his peers in 2008, 2010 and 2012. *You Win in the Locker Room First* draws on the extraordinary experiences of Coach Mike Smith and Jon Gordon—consultant to numerous college and professional teams—to explore the seven powerful principles that any business, school, organization, or sports team can adopt to revitalize their organization. Step by step, the authors outline a strategy for building a thriving organization and provide a practical framework that gives leaders the tools they need to create a great culture, lead with the right mindset, create strong relationships, improve teamwork, execute at a higher level, and avoid the pitfalls that sabotage far too many leaders and organizations. In addition to sharing what went right with the Falcons, Smith also transparently shares what went wrong his last two seasons and provides invaluable lessons leaders can take away from his victories, success, failures and mistakes. Whether it's an executive leadership team of a Fortune 500 company, a sports team, an emergency room team, military team, or a school team successful leaders coach their team and develop, mentor, encourage, and guide them. This not only improves the team, it improves the leaders and their relationships, connections, and organization. *You Win in the Locker Room First* offers a rare behind-the-scenes look at one of the most pressure-packed leadership jobs on the planet and what leaders can learn from these experiences in order to build their own winning team.

## Book Information

Hardcover: 176 pages

Publisher: Wiley; 1 edition (September 21, 2015)

Language: English

ISBN-10: 1119157854

ISBN-13: 978-1119157854

Product Dimensions: 5.7 x 0.7 x 8.8 inches

Shipping Weight: 10.4 ounces (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 stars See all reviews (231 customer reviews)

Best Sellers Rank: #3,822 in Books (See Top 100 in Books) #6 in Books > Textbooks > Business

& Finance > Management #7 inÂ Books > Business & Money > Management & Leadership > Mentoring & Coaching #7 inÂ Books > Business & Money > Industries > Sports & Entertainment

## Customer Reviews

My son had been coaching high school girlsâ™ basketball for several years when the opportunity to coach a college team was offered. So when the opportunity came to read *You Win in the Locker Room First, The 7 Câ™s to Build a Winning Team in Business, Sports, and Life* by Mike Smith and Jon Gordon, I decided I would take it. I wanted to understand all I could about coaches and coaching successfully. Instead I found myself embracing the principles for myself. These 7 principles will work anywhere in life where one is willing to make the application. The book is co-authored by Mike Smith, former head coach of the Atlanta Falcons and Jon Gordon, a bestselling author and motivational speaker. The book bounces between the two â“ one offering his experience in the sports arena, the other applying the same wisdom to business and life. This book is easy to read, whether or not you coach or even have sports knowledge. I thoroughly enjoyed all Mike Smith shared, finding him to admit his mistakes humbly. His stories were inspirational and will be valuable to those coaching as he fully understands the dynamics of unity in a team. And yes, I did find myself texting quotes to my son as I wanted him to glean from every principle as he began his new journey. âœAs a leader, it is so important that your words equal your actions. You must do what you say and say what you do.â• (Mike Smith) âœCulture drives expectations and beliefs. Expectations and beliefs drive behaviors. Behaviors drive habits. Habits drive the future.â• (Jon Gordon) âœEvery team has the same goals. So itâ™s not your goals that will lead to your success but your commitment to the process, one game at a time, that will define your season.

[Download to continue reading...](#)

*You Win in the Locker Room First: The 7 C's to Build a Winning Team in Business, Sports, and Life*  
*Management: Take Charge of Your Team: Communication, Leadership, Coaching and Conflict Resolution* (Team Management, Conflict Management, Team Building, ... Team Motivation, Employee E)  
*Masterminds and Wingmen: Helping Our Boys Cope with Schoolyard Power, Locker-Room Tests, Girlfriends, and the New Rules of Boy World*  
*Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money* (business tools, business concepts, financial freedom, ... making money, business planning Book 1)  
*Winning Lacrosse for Girls (Winning Sports for Girls)*  
*Inside the Microsoft Build Engine: Using MSBuild and Team Foundation Build (2nd Edition)* (Developer Reference)  
*Domino: The Book of Decorating: A Room-by-Room Guide to Creating a Home That Makes You Happy*  
*Me, Inc.: Build an Army of One,*

Unleash Your Inner Rock God, Win in Life and Business Hook, Loop 'n' Lock: Create Fun and Easy Locker Hooked Projects Locking Loops: Unique Locker Hooking Handcrafts to Wear and Give The Misadventures of Max Crumbly 1: Locker Hero Locker Nine: A Novel of Societal Collapse The Locker Ate Lucy!: A Branches Book (Eerie Elementary #2) The Real-Life MBA: Your No-BS Guide to Winning the Game, Building a Team, and Growing Your Career Tennis (Blastoff! Readers: My First Sports Books) (Blastoff! Readers: My First Sports (Library)) 26 Instant Marketing Ideas to Build Your Network Marketing Business: Powerful Marketing Tips & Campaigns to Build Your Business F-A-S-T! Mrs. Howard, Room by Room Design Mom: How to Live with Kids: A Room-by-Room Guide There's Always Room for Chocolate: Recipes from Brooklyn's The Chocolate Room Pocket Guide to the Operating Room (Pocket Guide to Operating Room)

[Dmca](#)